

**Strategic Goals Matrix 2011 – Draft 6 (April 23, 2009)**

I. ACHIEVING STUDENT SUCCESS	II. PROVIDING ACCESS WITH OPPORTUNITY	III. IMPLEMENTING A 21 <sup>ST</sup> CENTURY “ONE BROOKDALE’	IV. ENGAGING AND DEVELOPING THE ENTIRE COMMUNITY OF THE COUNTY
<p><i>All actions will support student success.</i></p>	<p><i>All Monmouth County residents will have the opportunity to access the educational option most necessary for their success.</i></p>	<p><i>A state-of-the-art Brookdale, with its visionary, technologically sophisticated, diverse and intellectually prepared faculty, administrators and staff integrated as a unified, collegial, collaborative organization will remain committed to the absolute achievement of its Mission for student success.</i></p>	<p><i>Brookdale will be the “hub” of community action in revitalizing the economic vitality of the county; and, through its networks and resources, will establish partnerships and collaborations which will sustain and continue Monmouth County’s “Quality of Life”.</i></p>
<ul style="list-style-type: none"> <li>• Student/faculty engagement</li> <li>• Student Development Model</li> <li>• Educational Services Master Plan</li> <li>• Information Technology Strategic Plan</li> <li>• Workforce development/retraining</li> <li>• Assessment/accountability</li> </ul>	<ul style="list-style-type: none"> <li>• Non-traditional students</li> <li>• Displaced workers</li> <li>• Dual enrollments</li> <li>• Virtual Brookdale</li> <li>• New/expanding markets</li> <li>• BC/HEC’s</li> <li>• Communiversity</li> <li>• Affordability</li> <li>• Credit/noncredit integration</li> </ul>	<ul style="list-style-type: none"> <li>• Curriculum renewal</li> <li>• Diversity Plan</li> <li>• Professional Development Center</li> <li>• Periodic Review Report</li> <li>• Collegial Governance</li> <li>• Facilities Master Plan</li> <li>• Classroom technology</li> <li>• Globalization</li> </ul>	<ul style="list-style-type: none"> <li>• Community Engagement Plan</li> <li>• American Recovery and Reinvestment Act (ARRA)</li> <li>• Destination venues</li> <li>• Fort Monmouth</li> <li>• Center for Entrepreneurial Excellence</li> <li>• Community Needs Assessment</li> </ul>